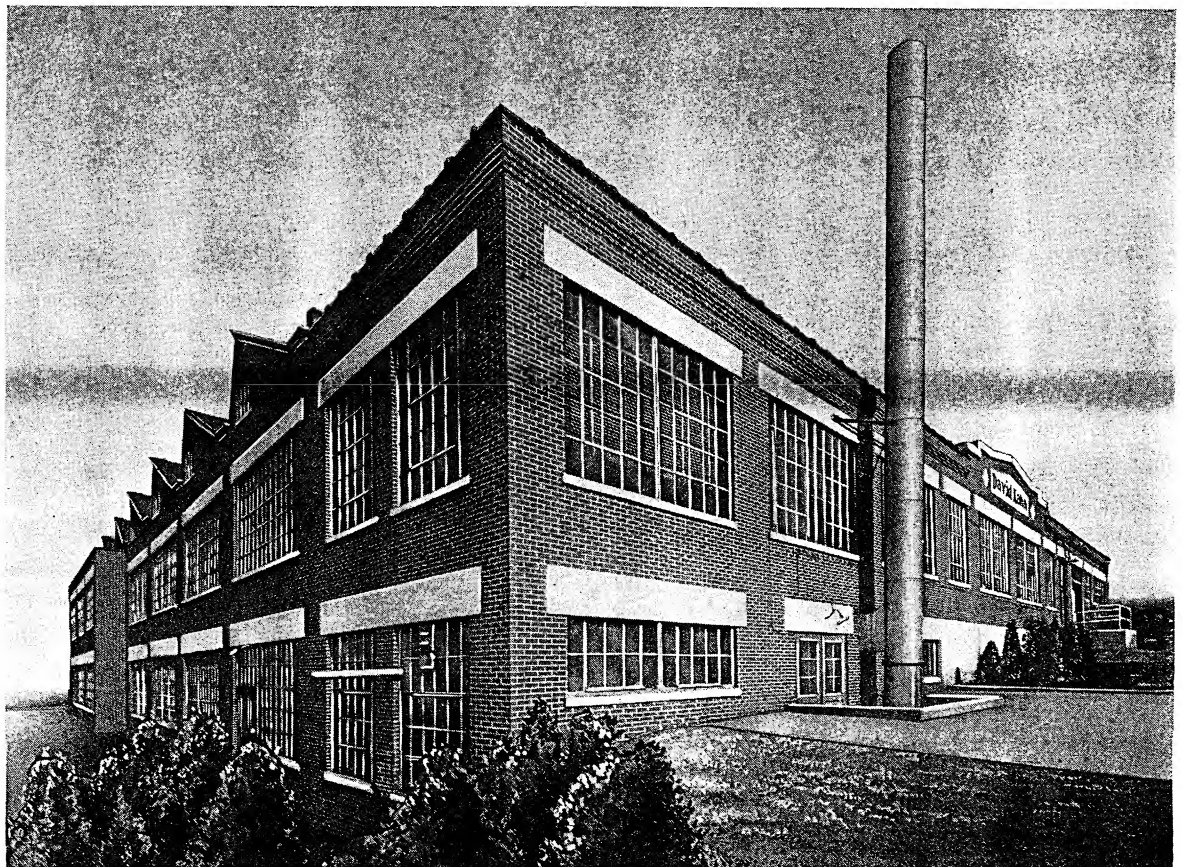
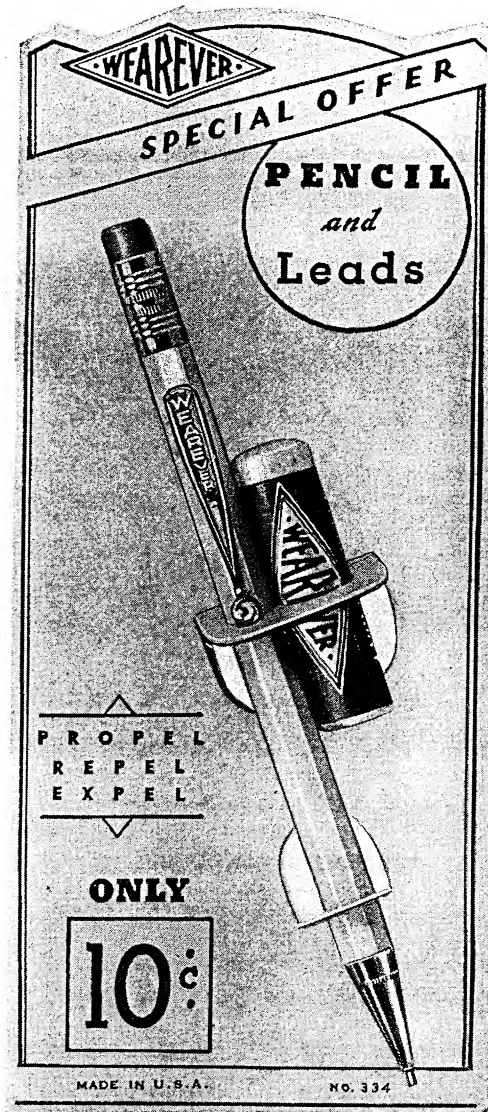


We stand for super-values in the field of popular priced pens, pencils and sets . . . concentrating upon the idea we espoused two generations ago and have never forsaken . . . that **STYLE** plays a vital part in merchandising lines of this character.

In this complete new catalogue you will find pens and pencils and sets and novelties to retail profitably all the way from 10c to a dollar. Behind each unit is the ironclad guarantee of a manufacturer who has never broken faith with his distributors . . . high grade materials, honest workmanship, conscientious attention to every detail of finish, packing and service.

DAVID KAHN, Inc.
North Bergen, N. J.





* PATENTED

No. 334*

retails at

10¢

Solid Black or Yellow Barrel
Octagonal Shape
Visible Eraser
Nickel Plated Clip and Tip

This well made propel-repel-expel pencil is mounted on a neat card with 1 tube of 18 1 $\frac{3}{8}$ -inch leads. A good office or school specialty. Increases unit sales.

1 Dozen Units in a Box
6 Black and 6 Yellow

"ALWAYS USE WEAREVER LEADS . . . THEY ARE BEST"

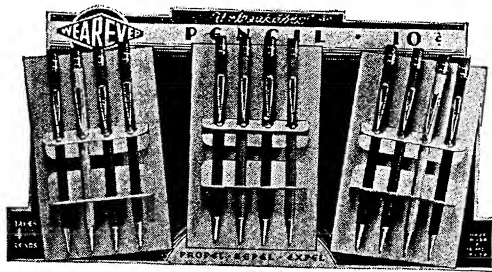
Pioneer
TRADE MARK 

SINCE 1896 THE WORLD'S FINEST
 POPULAR PRICED WRITING INSTRUMENTS

WEAREVER

IMPROVED

- - and Smarter than Ever!



* Patented

No. 336 *

retails at

10¢

Note special feature

•
ATTACHED CLIP

•
4-inch leads

•
12 on a card

•
**Oversized red eraser
and nickel finished
trimmings**

Here is an all-purpose 3-action pencil that you can sell for use in offices where economy is of paramount importance. Everyone will like its slim grace and durability.

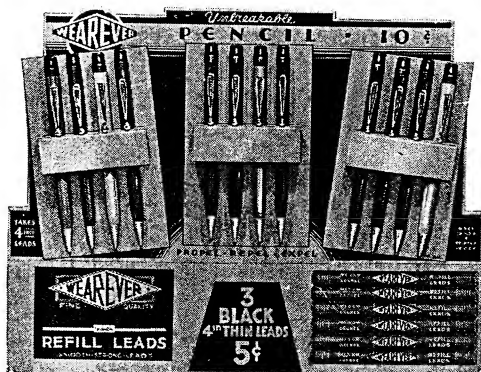


Pioneer
TRADE MARK (R)

SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS



An unusual value



retails at

10¢

* Patented

No. 335L

15c complete

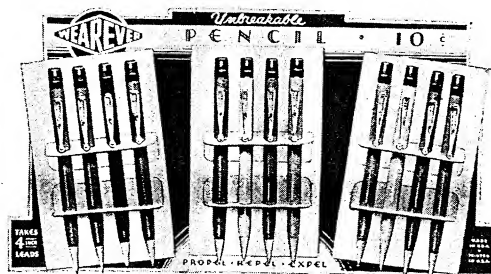
UNBREAKABLE
pencil with
renewable
eraser

This unit embodies our 335 pencil and 1 tube of 3 four-inch leads (medium degree) which alone would retail at 5c.



Green Blue Black
Orange Brown Yellow

12 on card, assorted colors



Always use WEAREVER Leads
—they are BEST!

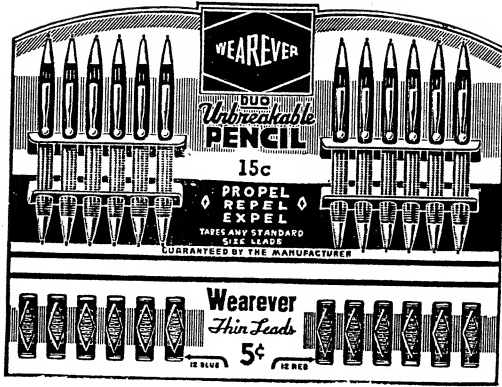
A pleasure to write with. Capable pencils like this are popular, especially with men and boys. 3-action mechanism.

Pioneer
TRADE MARK (K)

SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS

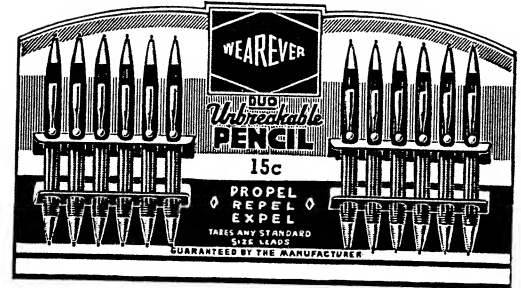
Pioneer
TRADE MARK (K)

No. 333L*



15c

No. 333*



*PATENTED

Red and Blue

DUO UNBREAKABLE

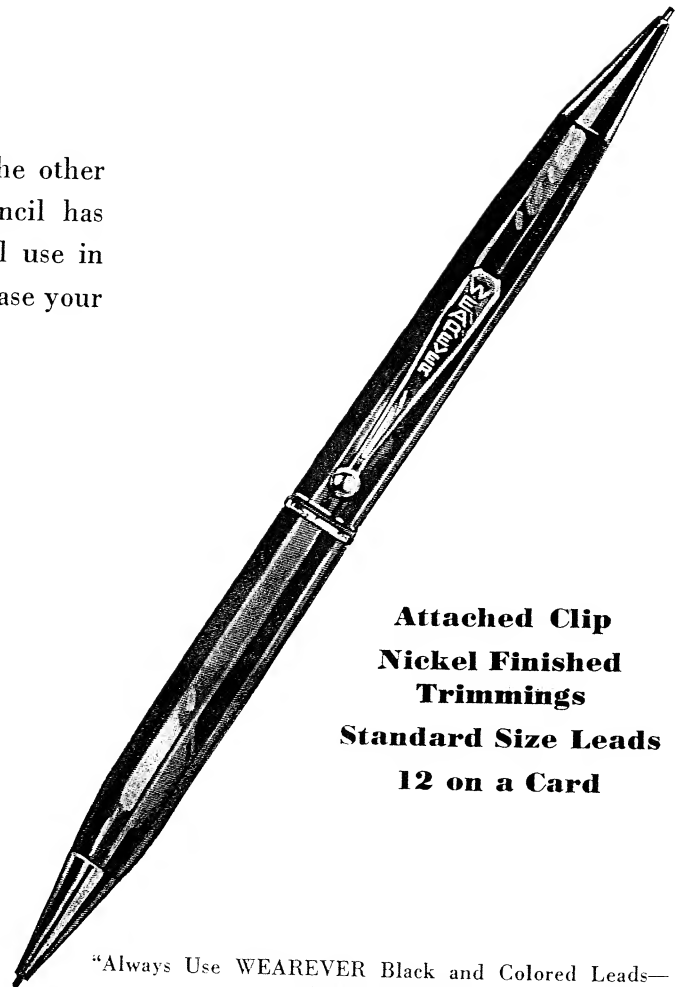
Blue leads at one end and red leads at the other . . . a marvel of convenience. This pencil has center space for extra leads. For general use in schools and offices, it's hard to beat. Increase your unit sales with this number.

No. 333L

DUO WITH LEADS

Contains 12 pencils, 6 tubes of $1\frac{3}{8}$ inch red leads and 6 tubes of $1\frac{3}{8}$ inch blue leads. The leads alone retail at

5c



**Attached Clip
Nickel Finished
Trimmings
Standard Size Leads
12 on a Card**

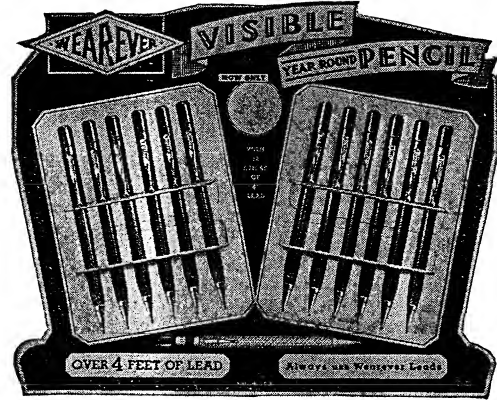
"Always Use WEAREVER Black and Colored Leads—
They Are BEST"



SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS



The Year 'round Pencil



"Always Use WEAREVER Leads . . . They Are BEST"

*PATENTED

No. 345*

Retails at

25c

**Black Check and
Transparent**

•

**Green Check and
Transparent**

•

**Red Check and
Transparent**

•

*Black Cap • Concealed Eraser
Clip and Tip Nickel Plated*

**WRITES 300,000
WORDS**

(by actual count)

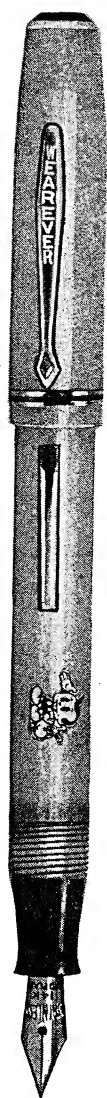
A famous value is this smart **OVERSIZED** pencil with visible feature, packed 12 on a card. Students and business folks like it because refills are **IN THE PENCIL**, a decided convenience. Should be one of your best year 'round sellers.

OVER 4 FEET OF LEADS

Pioneer
TRADE MARK 

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POPULAR PRICED WRITING INSTRUMENTS





SCRAPPY ! ! ! !

to retail at **25¢**

***14-kt. Gold Plated Stainless Steel Point
Gold Plated Trimmings***

Attractive Band

SCRAPPY'S Picture on Every Pen

● One of those major merchandising "scoops" that every store will welcome. The delightful little hero of Columbia's great comic series adorns a well made fountain pen that will have infinite appeal . . . to grown-ups as well as children. Mounted on this card that stops 'em dead . . . how can such an all-round number HELP being a huge success!



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POPULAR PRICED WRITING INSTRUMENTS



Running Mate to Pen No. 96



No. 56*
PATENTED

retails at

25¢

A smart all-purpose pencil with concealed eraser and excellent 3-action mechanism, mounted 12 on a handsome card. Note that No. 56 matches our pen No. 96, encouraging the double sale and set idea which adds to a dealer's volume and profit.

Always Use WEAREVER Leads



Propel-Repel-Expel

•
Latest Assorted Colors

•
Takes Standard Leads

•
Furnished with Extra Leads

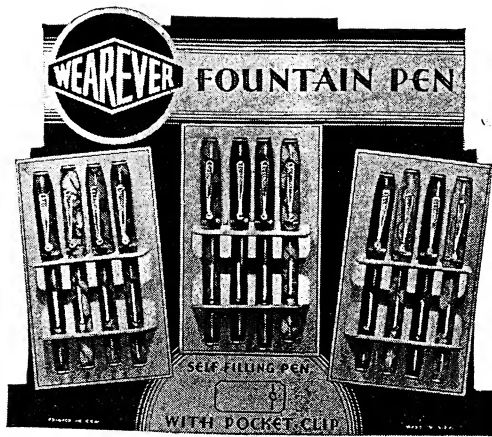
•
Unbreakable Barrel, Pocket Clip, Gold Plated Trimmings

—They Are BEST

Pioneer
TRADE MARK ®

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POPULAR PRICED WRITING INSTRUMENTS





Featuring a 14-kt. gold plated stainless steel point and gold plated clip and trimmings

•

Unbreakable sided barrel
Big-capacity self-filler

•

12 on a card in smart assortment of latest colors



No. 96
(Matches Pencil No. 56)

25¢

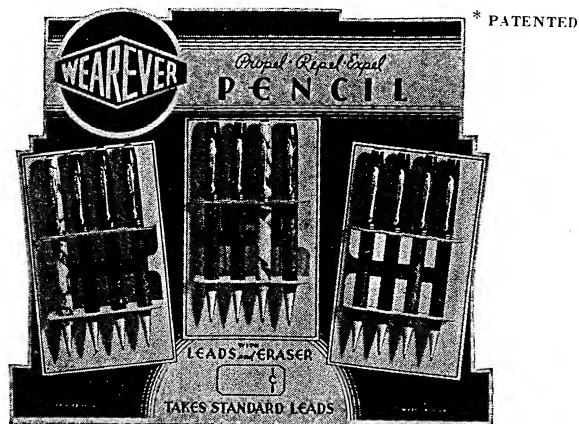
With a high grade popular priced number like this, favored by business men, students—everybody—you get lots of unexpected sales. Matches pencil No. 56, enabling the dealer to sell sets and “double up” in many instances where ordinarily but one instrument would be sold.

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The Pencil That Created a NEW Value



No. 85*

retails at

25c

*New Assortment of
Persian Colors and Black*

*Black-and-Gold
2-Band Effect*

Matches Pen No. 285
(encouraging the matched sale idea)



A distinctive new pencil that doubles up perfectly with our pen No. 285—3-action (top), with concealed eraser and extra leads. Gold plated clip and tip. 12 on a display card as illustrated.

*"Always Use WEAREVER Leads . . .
They Are BEST"*

Pioneer
TRADE MARK 

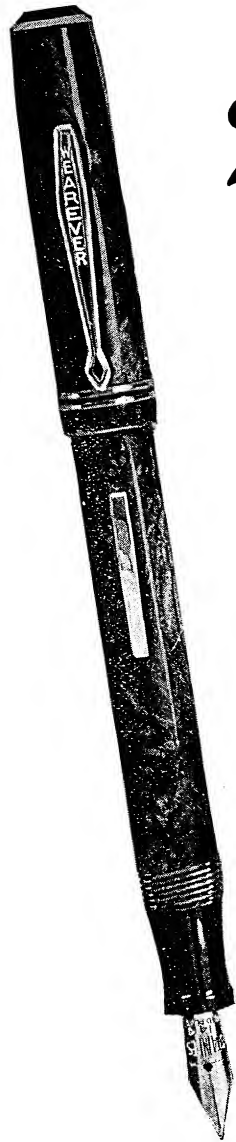
SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS



A General Favorite

Smart 2-band effect . . .

Latest Persian Colors,
also Black . . . 14-kt.
gold plated stainless
steel point . . . 12 on
a card.



25¢



A graceful round-barreled self-filler with distinctive black-and-gold 2-band effect, gold plated clip and lever, assorted in best-selling colors on a card that will stimulate your sales. Match this fine pen with pencil No. 85 and you will increase your sales and profits unbelievably.

No. 285

(Matches Pencil No. 85)

Pioneer
TRADE MARK 

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POPULAR PRICED WRITING INSTRUMENTS

WEAVER

Tinsel

the NEW
makes a

No. 281

COLORS

Green Tinsel

Blue Tinsel

Silver Tinsel

Red Tinsel

Gold Tinsel



14-kt. Gold Plated
Stainless Steel Point



New Attached Clip



BLACK—GOLD
2-Band Effect



sales doctor
bow . . .

WITH this brisk new design, any dealer can stimulate sales and profits! Attractive tinsel barrel with neat black-gold 2-band effect. Twelve on a compelling display card . . . modern as tomorrow . . . and ideal for set-matching when sold in combination with Pencil No. 81 described below.

PENCIL
to Match

No. 81, not illustrated in this catalog, has same tinsel barrel in matching colors. 3-action; eraser; extra leads in chamber.



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POPULAR PRICED WRITING INSTRUMENTS



a headliner

to retail at

25¢

It is hard to imagine a bigger value for your trade at this popular price. A finely constructed, 3-action patented pencil, 12 on a card, that matches our pen No. 284 and builds up the "matched set" idea which doubles your sales.



No. 84*

(Matches Pen No. 284)

*Sided Barrel
Latest Pearl Colors
Propel-Repel-Expel
Extra Leads Included
Concealed Eraser
Black-White Ends*

Gold Plated Clip and Tip
Latest Gold-Black 2-Band Effect



* PATENTED

"Always Use WEAREVER Leads . . . They Are BEST"

Pioneer
TRADE MARK (R)

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POPULAR PRICED WRITING INSTRUMENTS



Another Fast Seller

25¢



Latest Black-Gold 2-Band Effect • Black-White End • Gold Plated Trimmings • Sided Barrel • New Pearl Colors • 12 on Card, Assorted • 14-kt. Gold Plated Stainless Steel Point.

• This is one of our best selling lever-type pens, designed for indefinite service in office, school and home. It teams up ideally with Pencil No. 84, to increase your volume and profit through the “matched set” method of suggestive selling.

No. 284

(Matches Pencil No. 84)



Pioneer
TRADE MARK (R)

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POPULAR PRICED WRITING INSTRUMENTS



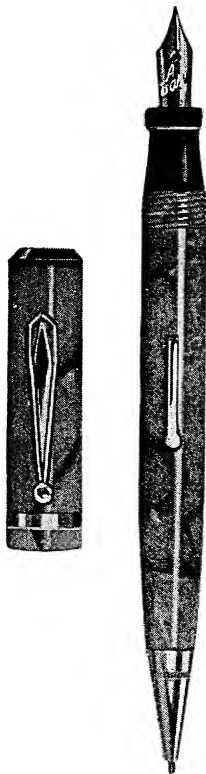
A Treasure...



No. 129*

retails at

25¢



combination

Pen-Pencil

A smashing movie tie-up again . . . to help you sell one of the finest midget combinations we ever brought out. Takes standard leads. 12 on a card as shown here. Wide choice of new colors. This unit will be a great favorite with boys and girls . . . it is small enough to fit in vanity bag or vest pocket.

14-KT. GOLD PLATED STAINLESS STEEL POINT—3-ACTION PENCIL

Pioneer
TRADE MARK 

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POPULAR PRICED WRITING INSTRUMENTS



25c

Opalescent

Combination

*Dependable
3-Action Pencil*

*14-kt. Gold Plated
Stainless Steel Pen*

*Blue Black
Green
Orange White*

*"Always Use WEAREVER Leads
. . . They Are BEST"*



No. 134*

Our ever-popular tapered barrel, dipped in pearl essence to furnish lustrous iridescent solid colors that are positively beautiful! $\frac{1}{4}$ -inch chased band, gold plated trimmings, black-and-white ends. Mounted 12 on an attractive card, this great value is proving a trade-builder everywhere.

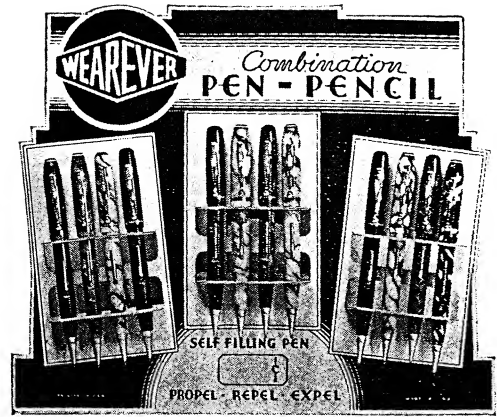
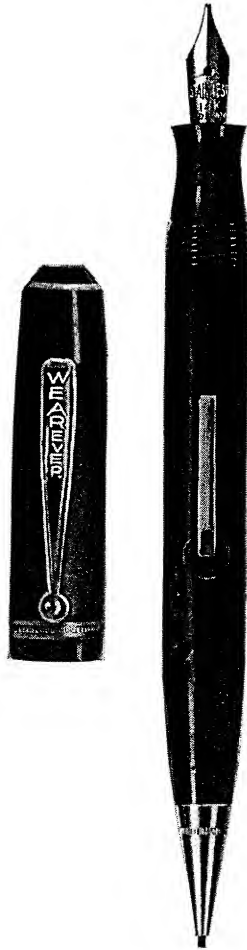


Pioneer
TRADE MARK (R)

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POPULAR PRICED WRITING INSTRUMENTS

WEAREVER

* PATENTED



25¢

No. 135*

Combination

IN PERSIAN and MOTTLED COLORS

12 on a Card
14-kt. Gold Plated
Stainless Steel Point
3-Action Pencil
Takes Standard Leads
Narrow Chased Band
Nickel Plated Trimmings

The convenience of a sturdy pen-pencil combination like this is what makes it sell so fast. A good lever-filling fountain pen and a dependable propel-repel-expel pencil . . . in beautiful assorted colors, on a card that is sure to draw the eye. The price, too, is attractive.

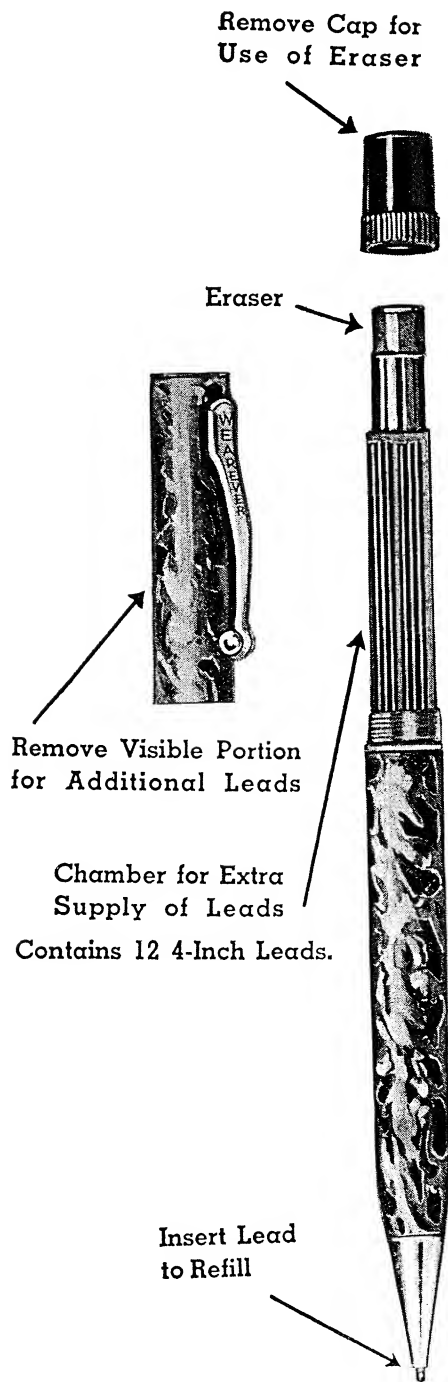
"Always Use WEAREVER Leads . . . They Are BEST"



SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS



Hold 52 Inches of Lead



Remove Cap for Use of Eraser

Eraser

Remove Visible Portion for Additional Leads

Chamber for Extra Supply of Leads

Contains 12 4-Inch Leads.

Insert Lead to Refill

No. 340*

Retails for

39c



*PATENTED

300,000 words

(WE'VE TESTED IT)

Visible Lead Supply
12 Four-inch Leads in Chamber
Excellent Renewable Eraser
Specially Attractive Colors

For a whole year's complete writing satisfaction to those who write a lot, here's the pencil to sell! Business men, women, students . . . EVERYBODY likes this rugged, handsome pencil. Make it a leader. Display the powerful card-of-12 and you will see how fast a 3-action pencil can sell!

*Always Use WEAREVER Leads
 . . . They Are BEST*

Pioneer
 TRADE MARK (R)

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 POPULAR PRICED WRITING INSTRUMENTS



No. 176
retails at

50¢

- **Latest Pearl Colors**
- **Generous Ink Supply**
- **2-Tone Iridium-Tipped Alloyed Point**
(non-corrosive)
- **Black-and-Gold 3-Band Effect**



PENCIL
to Match

Our No. 76 Pencil, not listed in this catalogue, is a dependable 3-action mechanical unit which matches Pen No. 176 perfectly. Retails at

25c

Cobweb pearl effect, also mottled pearl, in assorted colors, 12 on an attractive NEW card. The barrel is sided. Details carefully worked out. In every respect, this substantial lever-filling pen is an excellent value and a good-will builder.



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POPULAR PRICED WRITING INSTRUMENTS



THE VACUUM PEN

*with the Visible
Ink Supply*



No. 172

Retails at **50c**



Cobweb Pearl Colors
Mottled Pearl Colors
2-tone Iridium-tipped Alloyed Point
(non-corrosive)
Vacuum Filler
Visible Ink Supply

Another producer of good business! Its smart colors, its 2-tone point, its vacuum filling system and visible ink supply . . . all worked out with the idea of providing you merchants with a GREAT value in fountain pens.

Note

the distinctive black-and-gold 3-band motif

Pencil No. 72

25c

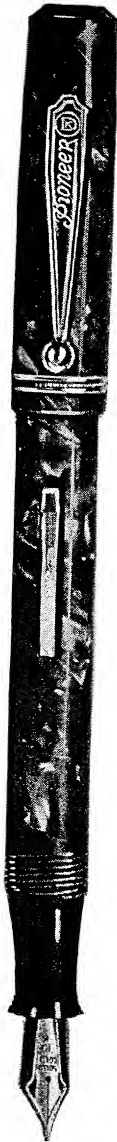
Not listed in this catalogue. A smart mechanical pencil to match Pen No. 172.

Pioneer
TRADE MARK 

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POPULAR PRICED WRITING INSTRUMENTS



Biggest 50c Value Ever Offered



No. 191P
*10-kt. Solid Gold
Re-inforced Point*

•
*Latest Pearl
Colors*

•
Also Plain Black



SALES PRODUCING DISPLAY CARD

Mounted three black and nine in assorted colors on the card, this well-made pen will certainly stimulate business for you. It has a round barrel and gold-plated trimmings. There's a nice chased band; also a black end to heighten its smart appearance. A really noteworthy value in appearance and writing efficiency.

PENCIL No. 91

not illustrated in this catalogue, matches this pen ideally. *Retails at 25c*

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Pioneer MOR-INK



No. 185*

**Re-inforced Patented
Point of 14-kt. Solid
Gold—Iridium-tipped**



*PATENTED

**Patented
Filling Device**

Ink Supply Always Visible

Easy to look at, easy to write with, easy to fill . . . just **HARD** to keep from buying! This is one of the famous "David Copperfield" feature instruments which made a gold mine of profits for the trade in 1935 . . . and we've **IMPROVED IT!** One-piece, leakproof barrel. Assorted colors. Let this great MOR-INK card increase your 1936 sales and profits.

\$1.00

Pioneer
TRADE MARK 

SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS

WEAVER

TESTED TWO YEARS WITH 100% SATISFACTORY RESULTS

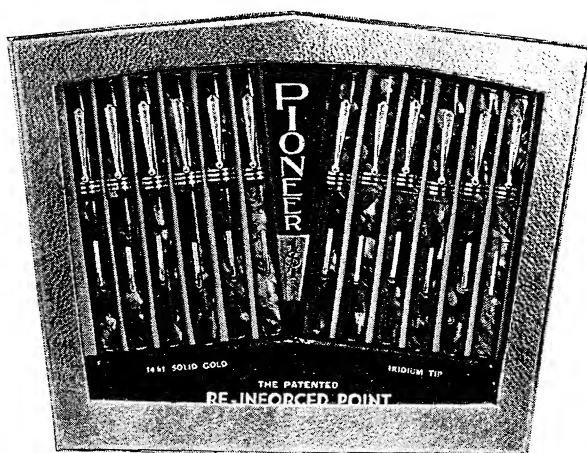
Largest 14-Kt.

Solid Gold

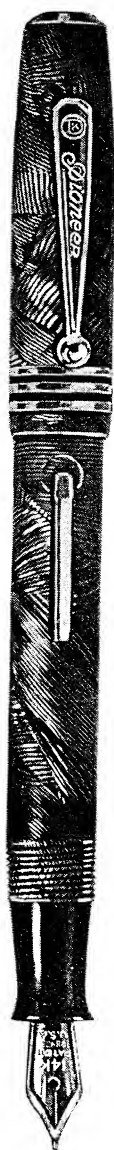
Iridium-Tipped

Patented Point

Ever Mounted



on a Dollar Pen -



12 in a Box

3-Band Effect

Assorted Pearl Colors

Large Ink Supply

No. 833P

\$1.00

This is a remarkable pen in a remarkable setting. Its smart colors and new 3-band ornamentation have made it a favorite. Customers like to write with its easy-flowing point.

The Display Box

multiplies sales! Transparent window keeps the dust out and permits full vision. With this extremely personable display you show a dozen fine pens without usurping too much counter space.

PENCIL No. 83

not listed in this catalogue, matches this pen and makes a nice combination or set sale.

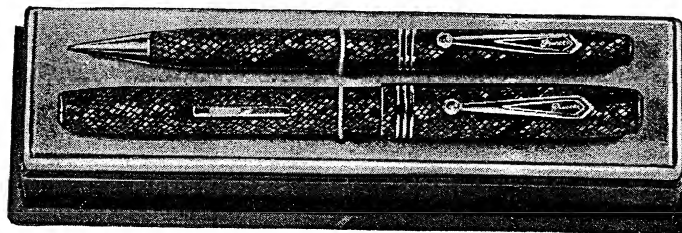
* PATENTED

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TRADE MARK (R)

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No. 2190-P*



Compare

\$1.00 Set with 14-Kt. Solid Gold Pen Point
(IRIDIUM TIPPED)

The Pen

14-kt. Solid Gold
Iridium-tipped
Patented Point
Lever Self-filler

The Pencil

Propel—Repel—Expel
Center-break
Concealed Eraser
Carries Extra Leads

SLATE CHECK PEARL
RED CHECK PEARL
RED-AND-GRAY CHECK PEARL
GREEN CHECK PEARL

An excellent patented pen and pencil in a faultless set box to provide a value your trade will talk about! Fashionable 3-band treatment, with gold plated mountings. This is a unit honestly worthy of major promotional effort, no matter what kind of trade you cater to.

\$1.00
Complete

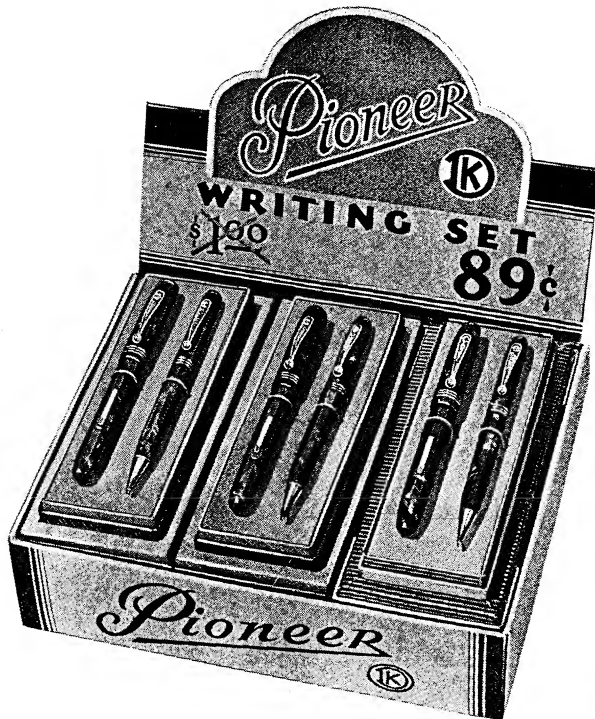
* PATENTED



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A New Idea in Selling Sets



No. 2176

retails at

89¢

**PACKED IN HANDSOME
SET-UP BOX**

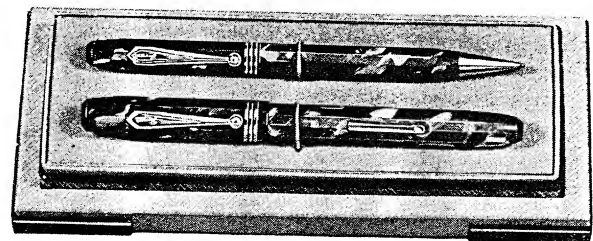
*This unique carton will work
overtime for you*

THE PEN

Lever Self-filler
Non-Corrosive
Iridium-tipped Point
Pearl Colors

THE PENCIL

Propel-Repel-Expel
Top Action
Standard Leads
Concealed Eraser



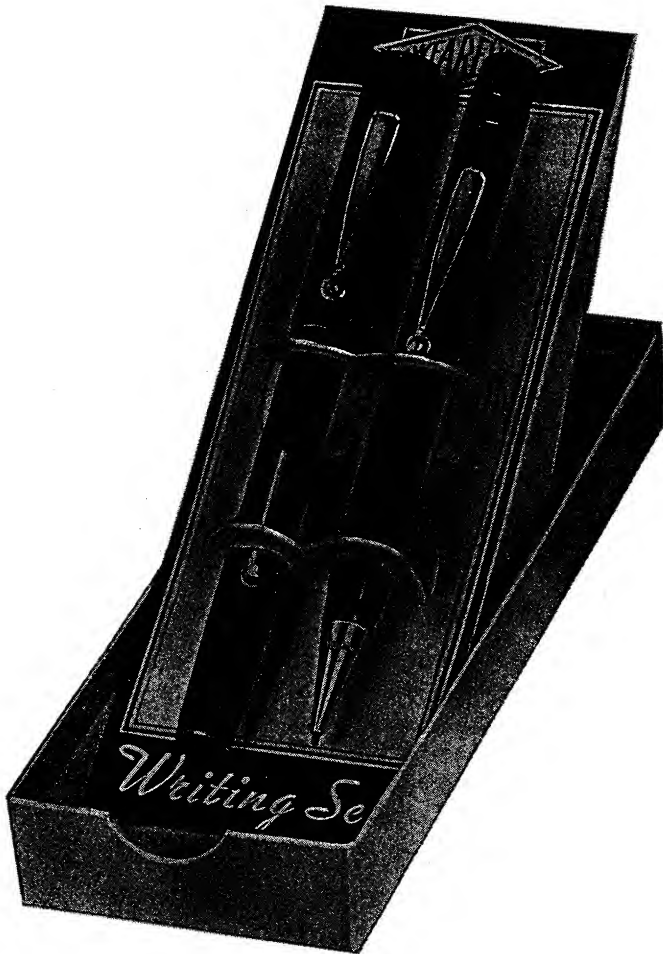
An unusual set in a distinctive box, packed 6 to a wonderful new display carton that gives maximum advertising force in least possible space. The new pearl colors are topped off by a neat gold-black 3-effect band. Workmanship is of the best order. There's an irresistible gift appeal here . . . and the price is competitive in the strictest sense.

Pioneer
TRADE MARK ®

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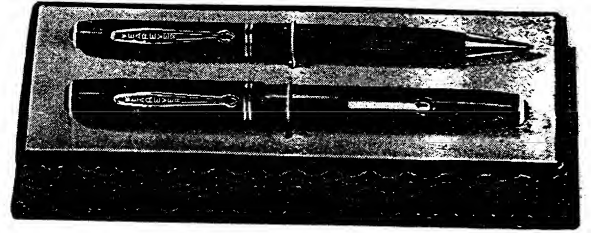


Sets that Set the Sales Pace



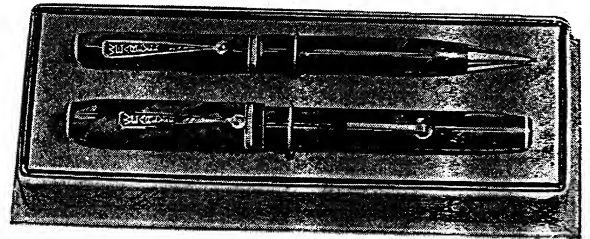
No. 2410/J12 25c

Medium sized pen with stainless point, nickel plated trimmings, black end. Top action propel-repel-expel pencil to match. Solid blue, black, green and orange. Packed in a smart box.



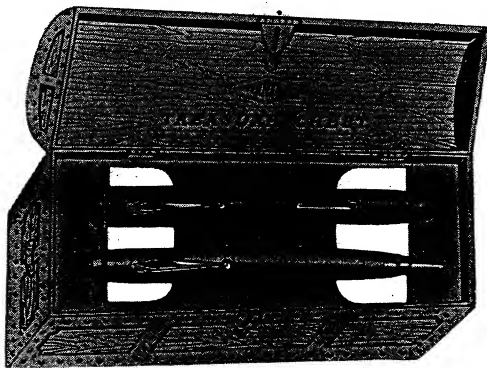
No. 2285 50c

Round barrel pen No. 285 with 14-kt. gold plated stainless steel point. Top-action mechanical pencil No. 85, with concealed eraser. A 2-band effect heightens the charm of the assorted Persian colors.



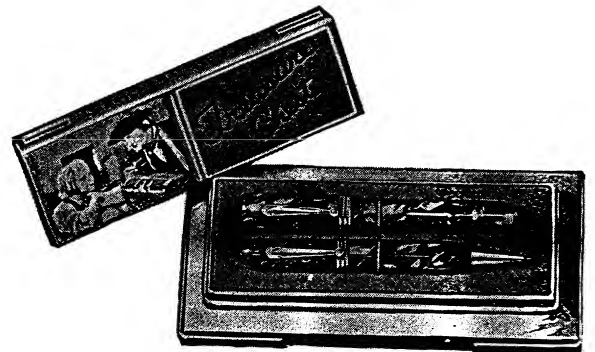
No. 296 50c

Hexagonal barreled pen No. 96, and pencil No. 56, in newest color assortment. Pen has unbreakable barrel and stainless point. 3-action pencil to match (takes standard leads). Concealed eraser. Smart set box.



No. 225 25c

Round barrel, stainless point, fountain pen with nickel plated trimmings. 3-action pencil to match with concealed eraser. Solid colors. Attractive card. This is an almost unprecedented value at the price.



No. 230 50c

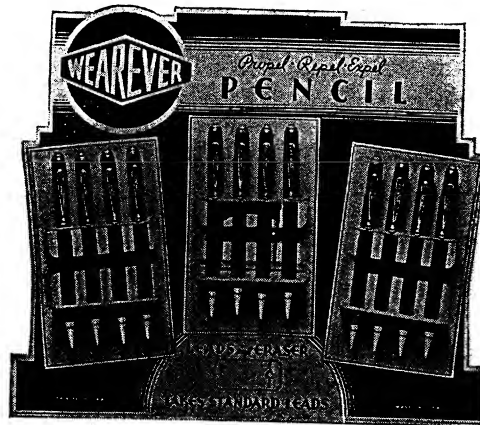
What a MIDGET! Handsome step-up box holds pen with 14-kt. gold plated stainless steel point and gold plated trimmings. Neat, sturdy little 3-action pencil with concealed eraser and standard leads. All-in-all, a remarkable value!

Pioneer
TRADE MARK 

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POPULAR PRICED WRITING INSTRUMENTS



White · Blue · Black · Green · Orange
OPALESCENT PEARL COLORS



High Value . . . *Low-priced*

No. 404

PEN

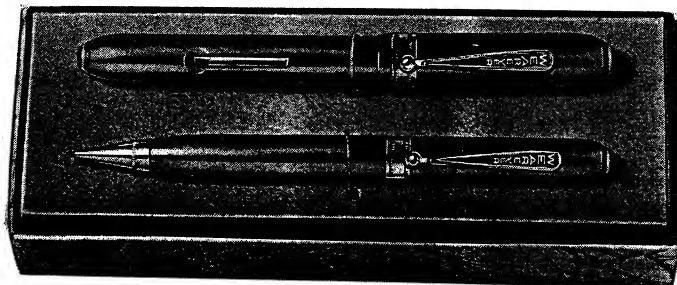
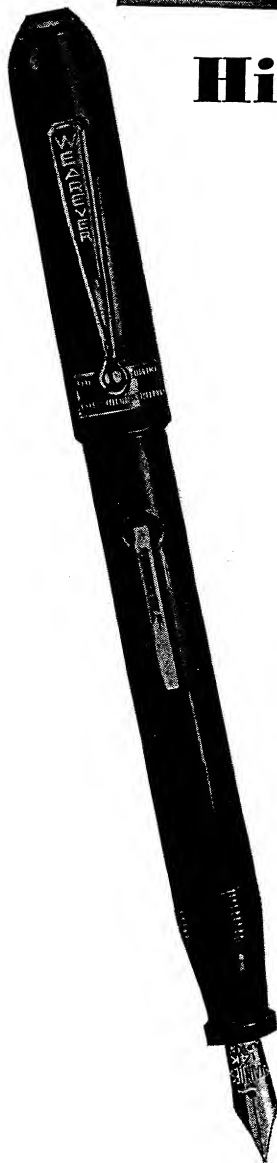
**14-kt. Gold
 Plated Stainless
 Steel Point**

No. 504

PENCIL

**Propel-Repel-
 Expel Visible
 Eraser**

• These two competitive-priced writing instruments embody careful workmanship, and will sell fast in pairs as well as singly. Round barrels, 1/4-inch chased bands, gold plated trimmings, black-white ends. They are sturdy, smart and beautifully mated in opalescent pearl colors, assorted. Packed 12 on a card as shown.



**MAY ALSO BE HAD AS SETS AS
 ILLUSTRATED ABOVE AT COR-
 RESPONDINGLY LOW PRICE**

Pioneer
 TRADE MARK 

SINCE 1896 THE WORLD'S FINEST
 POPULAR PRICED WRITING INSTRUMENTS



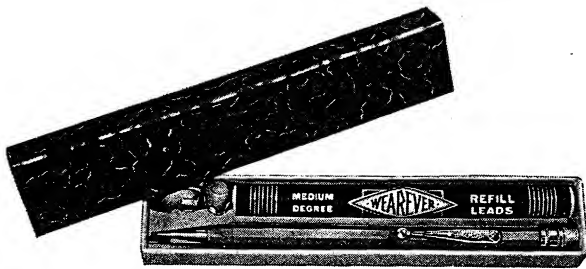
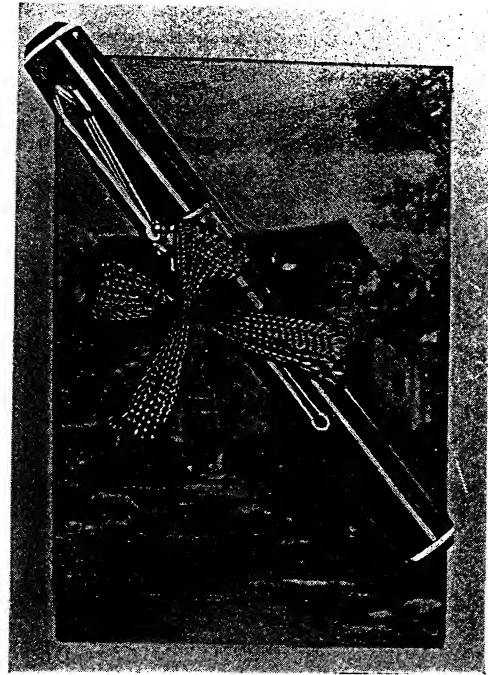
Souvenir

No. 21c

*A Serviceable Midget Pen Mounted
for Giftability*

25c

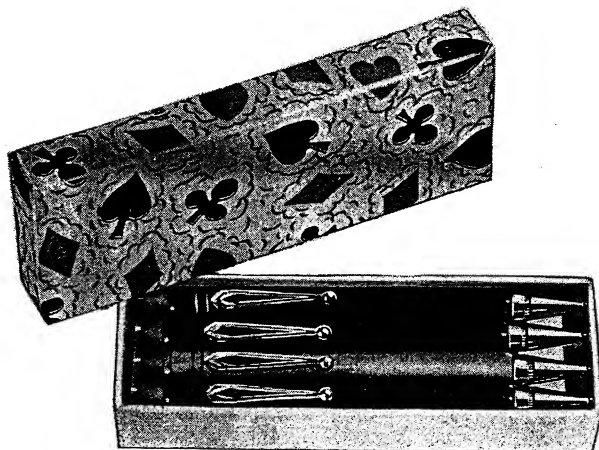
● Behold the fetchingest little inexpensive gift unit of the season! A sturdy midget pen with lever filling device, stainless point and dainty filigree band, ribbon tied to a clever souvenir card that makes a supreme gift appeal. Assorted colors. 12 in a box.



A Very Appealing Combination

No. 336 SD **19c**

- 1 No. 336 Pencil, retail value..... 10c
- 1 No. 356 Tube of 6 4-inch black leads,
retail value 10c
- 2 Renewable ErasersFREE



Bridge Set

No. 424

retails at **25c**

Four small mechanical pencils in a new box suggesting the bridge prize and gift thought. Solid blue, orange and green barrels with small attached clips. Nickered trimmings. This set has a very definite novelty value.

Pioneer
TRADE MARK (R)

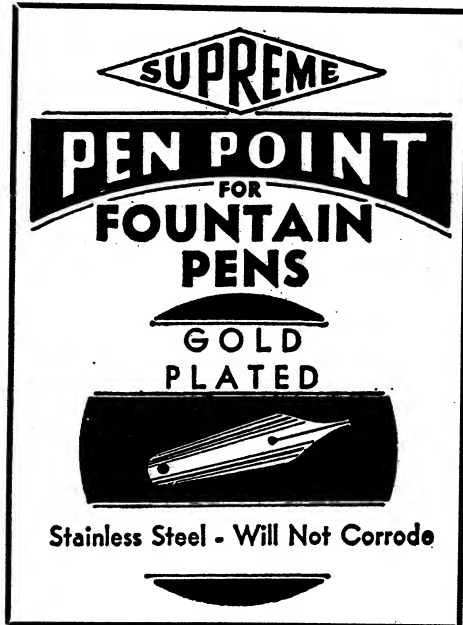
SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS



We Fit All WEAREVER Pens with

SUPREME *pen points* . . .

Stainless Steel, Gold Plated, Will Not Corrode



No. 600—Regulation size point, stainless steel, 14kt. gold plated. Packed 1 gross to a box, list price \$2.50 per gross points.

No. 607—2 regulation size stainless 14-kt. gold plated points mounted on a card and cellophane enclosed. Packed 3 dozen cards to a box. List price \$7.20 per gross cards.

No. 609—One Supreme Point—stainless 14-kt. gold plated, non-corrosive, mounted on a card and enclosed in a cellophane envelope. Packed: 3 dozen cards to a box.

LIST PRICE.....\$7.20 per gross cards

No. 604—Supreme Points—14-kt. gold plated, non-corrosive. Packed: Bulk—1 gross to a box.

LIST PRICE.....\$4.50 per gross points

No. 612—One Supreme Two-tone Point—half gold plated and half stainless, mounted on a card and enclosed in a cellophane envelope. Packed: 3 dozen cards to a box.

LIST PRICE.....\$7.20 per gross cards

No. 613—Supreme Two-tone Points—half gold plated and half stainless. Packed: Bulk—1 gross to a box.

LIST PRICE.....\$6.00 per gross points

Erasers for WEAREVER *pencils* . . .



5 CENTS

No. 706—6 cupped erasers to a box (5c), packed 12 boxes to a carton. Fit all models of WEAREVER and PIONEER Pencils except Nos. 345 and 336.

LIST PRICE.....60c per dozen boxes

No. 706A—OVERSIZED. Same as 706, but designed to fit Nos. 345 and 336.

LIST PRICE.....60c per dozen boxes

10 CENTS

No. 712—12 cupped erasers to a box (10c), packed 12 boxes to a carton. Fits all WEAREVER and PIONEER Pencils except Nos. 345 and 336.

No. 712A—Same as 712, but designed to fit only Nos. 345 and 336.

LIST PRICE.....\$1.20 per dozen boxes

25 CENTS

No. 700—36 cupped erasers to a box (25c), 12 boxes to a carton, fit all our numbers except Nos. 345 and 336.

No. 702—Same as above, but designed to fit only Nos. 345 and 336.

LIST PRICE.....\$3.00 per dozen boxes



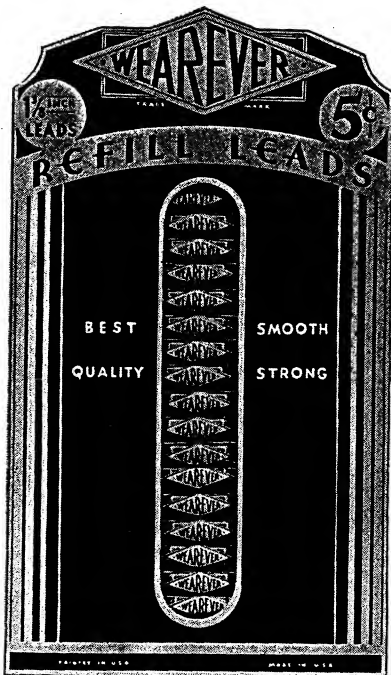
SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS



Re-fill Leads

"Always Use WEAREVER
Leads . . . They Are BEST"

TO FIT ALL MECHANICAL PENCILS



Black 1 3/8" Leads

349-E—12-1 3/8" Black Leads, HB or medium degree, 2 dozen tubes to an easel display.

349-B—Same as above, packed bulk, 1 dozen tubes to a box.

LIST PRICE.....\$6.00 per gross tubes

350-E—18-1 3/8" Black leads, HB or medium degree, to a tube, 2 dozen tubes to an easel display.

350-B—Same as 350-E, except packed bulk, 1 dozen tubes to a box.

350-C—Same as 350-E, packed each tube on individual card, packed 3 dozen tubes to a box.

LIST PRICE.....\$6.50 per gross tubes

368-B—18-1 3/8" Black Leads to a tube in following degrees: (Specify degree) 2B-B-HB-F-H-2H-4H.

LIST PRICE.....\$14.40 per gross tubes

369-B—24-1 3/8" Black Leads to a tube in following degrees: 2B-B-HB-F-H-2H-4H. (Specify degree.)

LIST PRICE.....\$21.60 per gross tubes

364-B—144 Sticks 1 3/8" Black Leads, HB or medium degree to a box.

LIST PRICE.....\$7.20 per dozen boxes



1 3/8" Colored Leads

Comes in the following colors: RED, BLUE, GREEN, INDELIBLE, YELLOW.

347-E—6-1 3/8" Blue Leads to a tube, 2 dozen tubes to an easel display.

347-B—Same as 347-E, packed bulk, 1 dozen tubes to a box.

LIST PRICE.....\$6.50 per gross tubes

351-E—12-1 3/8" Blue Leads, medium degree, to a tube, 2 dozen tubes to an easel display.

351-B—Same as 351-E, packed bulk, 1 dozen tubes to a box.

351-C—Same as 351-E, packed each tube on an individual card, packed 3 dozen tubes to a box.

LIST PRICE.....\$7.20 per gross tubes

348-E—6-1 3/8" Red Leads to a tube, 2 dozen tubes to an easel display.

348-B—Same as 348-E, packed bulk, 1 dozen tubes to a box.

LIST PRICE.....\$6.50 per gross tubes

352-E—12-1 3/8" Red Leads, medium degree, to a tube, 2 dozen tubes to an easel display.

352-B—Same as 352-E, packed bulk 1 dozen tubes to a box.

352-C—Same as 352-E, packed each tube on individual card, packed 3 dozen tubes to a box.

LIST PRICE.....\$7.20 per gross tubes

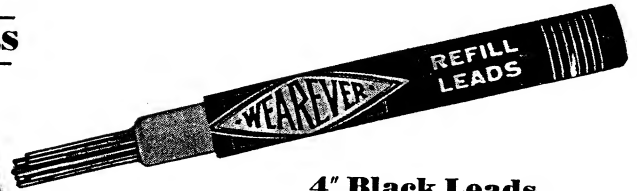
367-B—12-1 3/8" Green Leads packed bulk, 1 dozen tubes to a box.

367-C—Same as 367-B, packed each tube on individual card, packed 3 dozen tubes to a box.

LIST PRICE.....\$7.20 per gross tubes

365-B—144 Sticks 1 3/8" Red, Blue, Indelible, Green and Yellow, to a box. (Specify color.)

LIST PRICE.....\$12.00 per dozen boxes



4" Black Leads

353-E—3-4" Black Leads, HB or medium degree, to a tube, 2 dozen tubes to an easel display.

353-B—Same as 353-E, packed bulk, 1 dozen tubes to a box.

353-C—Same as 353-E, packed each tube on individual card, packed 3 dozen tubes to a box.

LIST PRICE.....\$7.20 per gross tubes

356-E—6-4" Black Leads to a tube, 2 dozen tubes to an easel display, comes in the following degrees (specify degree): 2B-B-HB-F-H-2H-4H.

356-B—Same as 356-E, packed bulk, 1 dozen tubes to a box. (Specify degree.)

LIST PRICE.....\$14.40 per gross tubes

362-B—12-4" Black Leads to a tube, comes in the following degrees (specify degree): 2B-B-HB-F-H-2H-4H. Packed bulk 1 dozen tubes to a box.

LIST PRICE.....\$21.60 per gross tubes

363-B—72-4" Black Leads to a box, comes in the following degrees (specify degree): 2B-B-HB-F-H-2H-4H. Packed bulk 1 dozen tubes to a box.

LIST PRICE.....\$9.60 per dozen boxes

4" Colored Leads

Comes in the following colors: RED, BLUE, GREEN, INDELIBLE, YELLOW.

355-E—4-4" Red Leads, medium degree, to a tube, 2 dozen tubes to an easel display.

355-B—Same as 355-E, packed bulk 1 dozen tubes to a box.

LIST PRICE.....\$14.40 per gross tubes

354-E—4-4" Blue Leads, medium degree, to a tube, 2 dozen tubes to an easel display.

354-B—Same as 354-E, packed bulk 1 dozen tubes to a box.

LIST PRICE.....\$14.40 per gross tubes

360-B—6-4" Colored Leads to a tube, packed bulk 1 dozen tubes to a box. (Specify color.)

LIST PRICE.....\$21.60 per gross tubes

361-B—8-4" Colored Leads to a tube, packed 1 dozen tubes to a box. (Specify color.)

LIST PRICE.....\$28.80 per gross tubes

366-B—72-4" Colored Leads to a box. (Specify color.)

LIST PRICE.....\$18.00 per dozen boxes

Pioneer
TRADE MARK

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POPULAR PRICED WRITING INSTRUMENTS

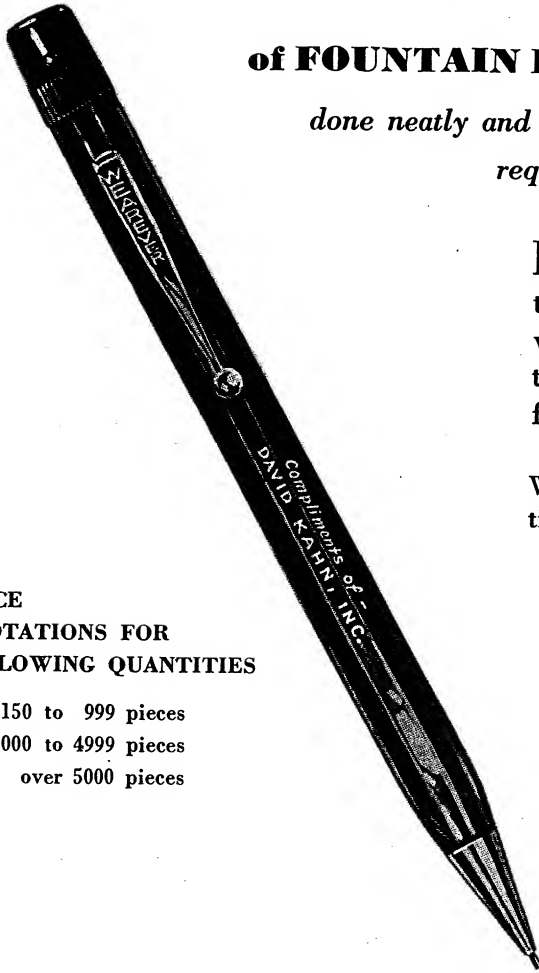


Added PROFITS for YOU . . .

imprinting

of FOUNTAIN PENS and PENCILS

done neatly and promptly to meet your requirements



PRICE
QUOTATIONS FOR
FOLLOWING QUANTITIES

- 150 to 999 pieces
- 1000 to 4999 pieces
- over 5000 pieces

Hundreds of business organizations and institutions of every type are interested in imprinted writing tools as an advertisement. Get more of this profitable business, and let us handle it for you.

We are equipped to do Emblem, Monogram and Advertising Imprinting in 2 colors on light colored Fountain Pens and Mechanical Pencils.

ASK FOR QUOTATIONS

Imprinting can be done on one, two or three lines . . . in writing for prices, you need only tell us

QUANTITY . . . NUMBER OF LINES

Submit printed copy of message

(With this information, we determine exact price which depends upon total number of combined letters and spaces)

(16 letters and spaces combined to an inch)

SUITABLE NUMBERS FROM OUR CATALOGUE	NUMBER OF LETTERS PER LINE <i>Including Spaces</i>
Nos. 336, 335, 345.....	50
Nos. 340 and 510*.....	20
All other pencils listed.....	30
All fountain pens.....	26
All pen-pencil combinations.....	32
Midget pen used in 230 set and No. 129 midget combination.....	27

* This item not listed in catalogue

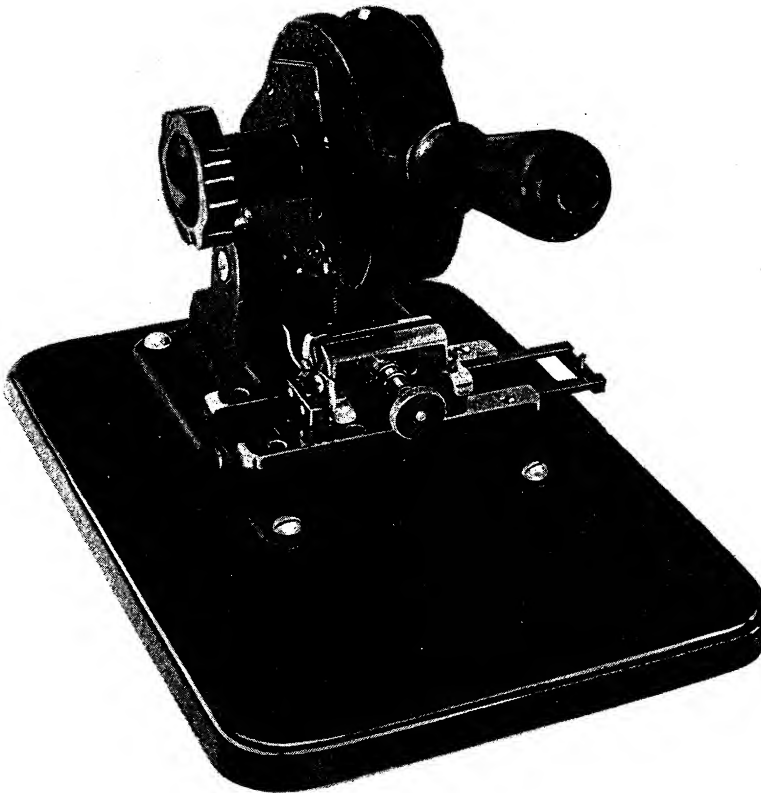
All orders subject to variation of 5%, more or less, from stated quantities. Minimum unit, 150.



SINCE 1896 THE WORLD'S FINEST POPULAR PRICED WRITING INSTRUMENTS



More Sales, More Profits with the
Pen marker machine



MADE EXPRESSLY FOR DAVID KAHN, Inc.

AUTOMATIC HEATING UNIT . . . THERMOSTATIC CONTROL

*The Only Machine of Its Kind That Can
Be Actually Proof-read in Operation—Used
for Imprinting Individual Names*

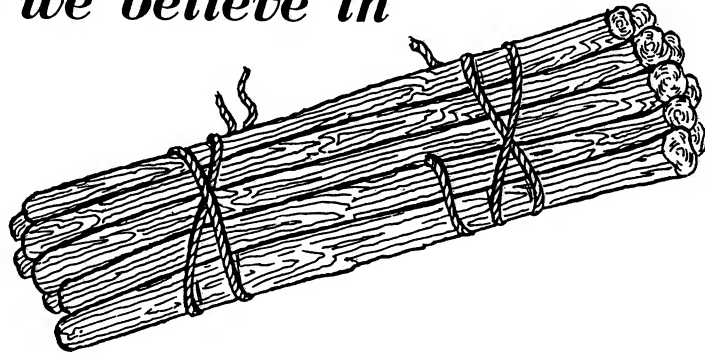
We tested this sturdy machine exhaustively before endorsing it, and believe it to be the best and most economical for average commercial work. Operation is simple, as this machine seldom gets "out of order." Directions and price furnished upon request.

Pioneer
TRADE MARK 

SINCE 1896 THE WORLD'S FINEST
POPULAR PRICED WRITING INSTRUMENTS

WEAREVER

why we believe in



co-operation

Pulling in opposite directions never accomplished anything worth while. Pulling together has achieved remarkable things . . . the growth of this tremendous business, for example.

We frankly acknowledge to our wholesalers and retailers the obligation of David Kahn, Inc., for a steady and perhaps unparalleled growth.

There has been one reason for your loyalty . . . WE HAVE ALWAYS STOOD READY TO CO-OPERATE. This is not mere slogan-crying, but the expression of a basic company policy.

When you need electros or catalogue sheets or other advertising assistance from this house, you know it is yours for the asking.

Please do not hesitate to let us know what we can do for you in the way of co-operation.

We mean it very sincerely when we say that we are always

*at your
Service*